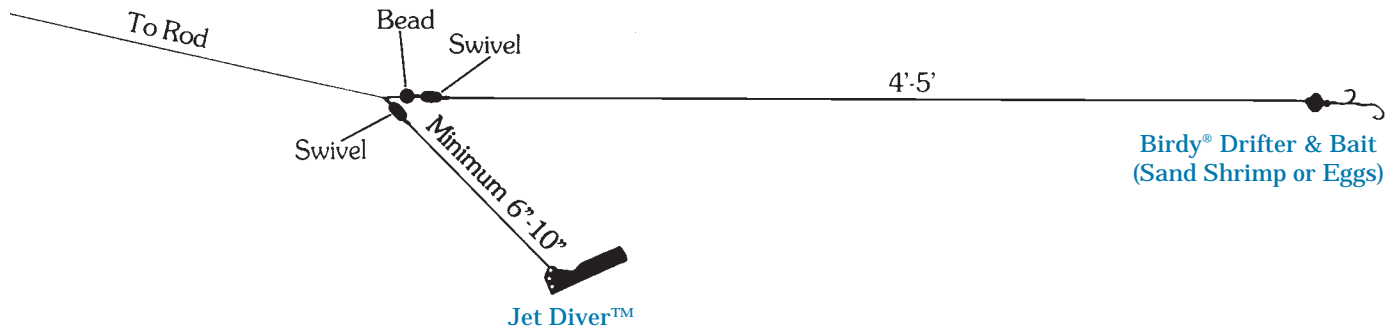


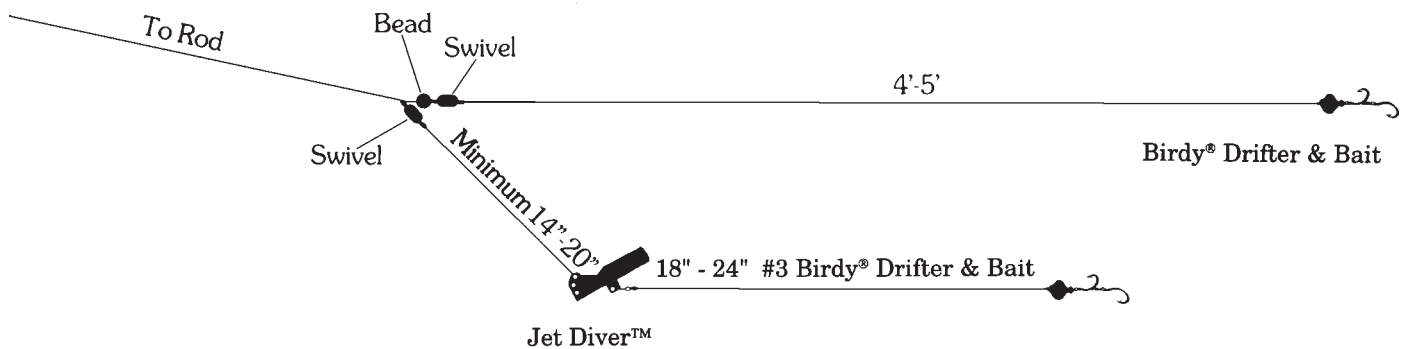
NEW COMBO BACKTROLLING SETUPS

Free-Sliding / Double Bait / Double Plug

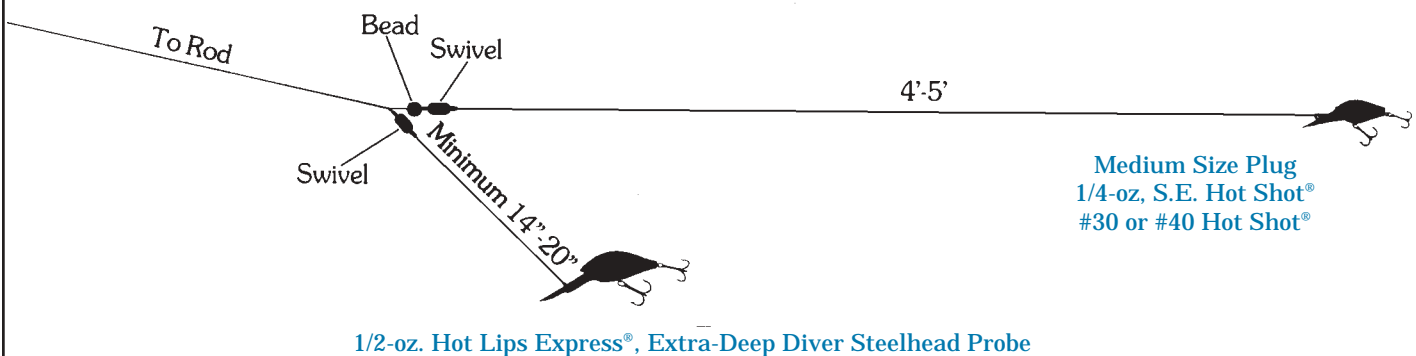
Free-Sliding Jet Diver & Bait Backtrolling Rig



Free-Sliding Jet Diver / Double Bait Backtrolling Rig



Free-Sliding Double Plug Backtrolling Rig



Note: The legal number, style and size of hook do vary from state to state. Check current fishing regulations.



HOT SHOT®

Stock #5433 Standard Model
Stock #5434 With Rattle Model
(Sizes 25, 35 & 40 only)

Rattles not available in Prism-Lite® or Reflector finishes.

5 sizes and 35 finishes in both rattlers and non-rattlers. Deep divers and extra-deep divers best describe this proven plug family. The newest sizes 40, 35 and 25 were designed by Pro Angler and World Record Steelhead holder Buzz Ramsey.

SIZE	WEIGHT	LENGTH	MAX DIVE	SNAP
040	1/5-oz.	2 9/16"	6-10 ft.	53
035	5/16-oz.	2 11/16"	8-12 ft.	53
030	1/4-oz.	2 5/8"	6-10 ft.	53
025	2/5-oz.	3 1/4 "	10-16 ft.	53



HOT LIPS EXPRESS®

Stock #6557
Salmon / Steelhead Probe

Designed by Master Lure Designer Tom Seward, the Hot Lips Express® is the deepest diving plug for its size available anywhere today. The 1/2-oz. and 3/4-oz. models work equally well as bait divers and as the lead plug when fishing two plugs on the same line.

(See illustration on other side)

SIZE	LENGTH*	WEIGHT	MAXIMUM DIVE
014	2 1/8"	1/4-oz..	8 - 16 ft.
012	2 3/4"	1/2-oz.	10 - 20 ft.
034	3 1/4"	3/4-oz.	15 - 25 ft.

*Length without lip



JET DIVER™

Stock #5540
Buoyant River Diver

The diver/bait backrolling technique has become a standard among river salmon and steelhead anglers. Many are beginning to rig their divers free-sliding (see illustration on reverse side) for easier strike I.D., hook set and a leverage-free fish fight. Free-slide rigging is optional with the standard Jet Diver™, but becomes necessary when using the new free-sliding double-bait rigging (see illustration). Free-slide rigging is standard on the new Jumbo Jet.

SIZE	LENGTH	MAXIMUM DIVE
010	3 1/8"	10 ft.
020	3 1/2"	20 ft.
030	4"	30 ft.
040	4 5/8 "	40 ft.
050	5 7/8"	50 ft.



KWIKFISH®

Stock #5413
Salmon / Steelhead Size K14, K15 & K16

Designed and tested by Buzz Ramsey, this three-size plug series is a new Hot Shot® design which will dive deeper, have a more frantic action and higher vibration pattern while maintaining a stable dive. The larger 1/2- and 3/4-oz. sizes are proven casting weights.

Diving capability depends upon lure speed, line diameter, and distance between plug and rod tip. Faster lure speed, smaller line diameter and greater distance provide maximum dive.

SIZE	LENGTH	MAXIMUM DIVE
K14	4 1/4"	6 - 10 ft.
K15	4 7/8"	6 - 12 ft.
K16	5 1/2"	6 - 12 ft.